



## Team Sponsorship Opportunities October 18, 2020

### **Diamond/Presenting: \$25,000** (1 available)

- Logo recognition on Walk Ahead homepage as presenting sponsor with direct link to company website
- Recognition on team web page with link to company website
- Inclusion of sponsorship in all media advertising
- Recognition in event celebration video
- Recognition on social media
- 20 walk/run participant vouchers

### **Platinum: \$15,000** (1 available)

- Logo recognition on Walk Ahead website with direct link to company website
- Recognition on team web page with link to company website
- Inclusion of sponsorship in selected media advertising
- Recognition in event celebration video
- Recognition on social media
- 10 walk/run participant vouchers

**All sponsorships are tax deductible and benefit the University of Cincinnati Brain Tumor Center.**

**Questions? Contact Abby Elsener at [ucgnistaff@uc.edu](mailto:ucgnistaff@uc.edu) or 513-558-5479**

### **Gold: \$10,000**

- Logo recognition on Walk Ahead website with direct link to company website
- Recognition on team web page with link to company website
- Recognition in event celebration video
- Recognition on social media
- 8 walk/run participant vouchers

### **Silver: \$5,000**

- Logo recognition on Walk Ahead website with direct link to company website
- Recognition on team web page with link to company website
- Recognition in event celebration video
- Recognition on social media
- 6 walk/run participant vouchers

### **Bronze: \$2,500**

- Recognition on Walk Ahead website with direct link to company website
- Recognition on team web page with link to company website
- Recognition in event celebration video
- Recognition on social media
- 4 walk/run participant vouchers

### **Friends of the BTC: \$1,500**

- Recognition on Walk Ahead website with direct link to company website
- Recognition on social media
- Recognition in event celebration video

### **Weekly Watch Videos: \$500**

- Recognition on Walk Ahead website with direct link to company website
- Logo recognition during each Weekly Watch Video
- Recognition in event celebration video

### **In-Kind Donations**

- Name recognition on Walk Ahead website with direct link to company website



Email:

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Address:

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City/State/Zip:

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**Sponsorship Deadline October 9, 2020.**

**Sponsorship Level:**

\_\_\_\_\_ Diamond/Presenting Sponsor: \$25,000  
(one available)

\_\_\_\_\_ Platinum Sponsor: \$15,000

\_\_\_\_\_ Gold Sponsor: \$10,000

\_\_\_\_\_ Silver Sponsor: \$5,000

\_\_\_\_\_ Bronze Sponsor: \$2,500

\_\_\_\_\_ Friends of BTC: \$1,500

\_\_\_\_\_ Weekly Watch Videos: \$500

\_\_\_\_\_ In-Kind Donation Value: \_\_\_\_\_ Item(s)  
being donated:

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**Contact Information:**

Company/Sponsor Name:

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*(please print exactly as it should appear for  
recognition purposes)*

Contact Name:

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Contact Title

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Phone: \_\_\_\_\_

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**Mail to:**

UC Foundation  
Attn: Abby Elsener  
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